

CREATIVE MEDIA AGENCY

hello

**VISION VAULT.**

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**Vision Vault** , established in early 20s, is an independent and comprehensive full-service **creative and marketing agency** with the power to build, create, design, write, brand, market, and everything in between.

We're an inspired collective of creatives based in Tri-City, each with our own unique style and passion for storytelling.



**+91 90231 86603**  
**hello@visionvault.in**  
**visionvault.in**

# Our Approach

**Whether you're after one-off or monthly ad hoc services, or the full creative and marketing package on a retainer basis, we've got you covered.**

## **we bring energy**

Everything we do is driven by a contagious enthusiasm and passion for creativity, ideas, and elevation of our clients and ourselves. We value listening to everyone's ideas and are proud of the supportive and expressive energy we bring to the studio.

## **we have talent**

Supporting a culture of growth and innovation, we're inspired by the bright sparks we've got in our team and the visions we have. We're confident in the knowledge and expertise we've got on board, and we always push each other to go further.

## **we are authentic**

We focus on being open and honest, and won't pretend to be something we're not. Our interactions are down-to-earth, transparent and sincere with our clients and one another, motivating us to build meaningful partnerships and collaborations that last.

## **we build connections**

We're committed to building long-lasting relationships with all of our clients - in effect, becoming extended members of your team. We love getting to know the unique stories that make up each business and that our partnerships become friendships over time.

**our services →**

# creative

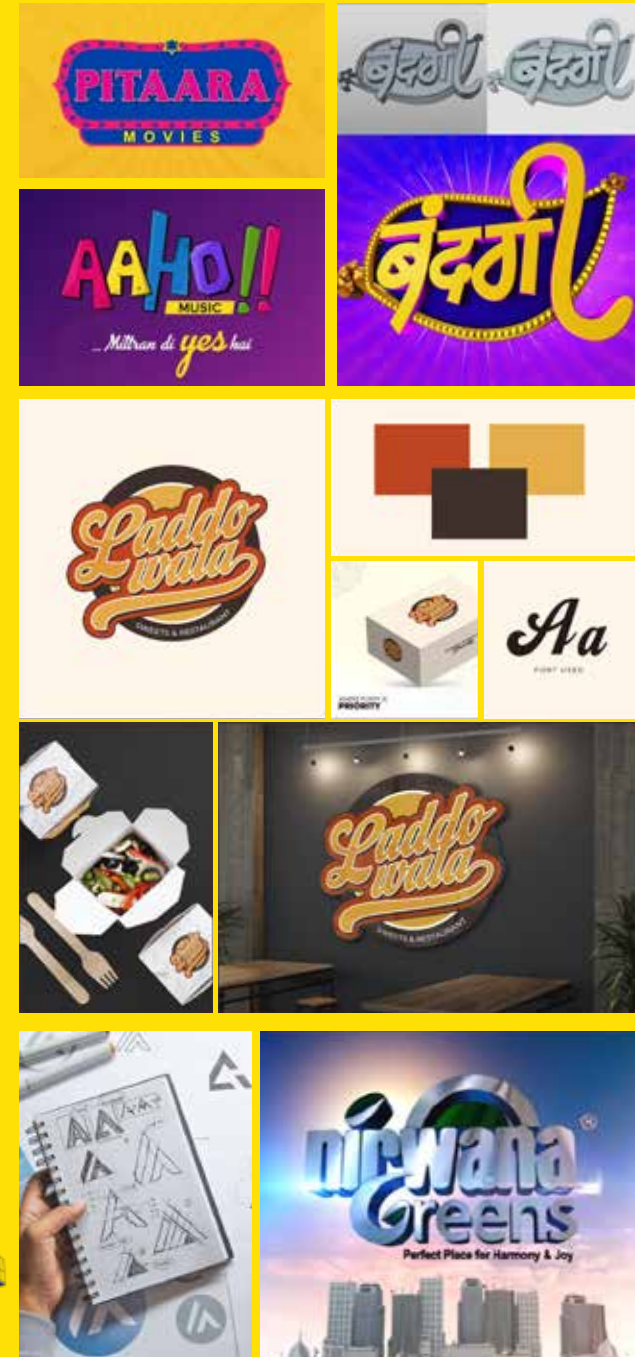
**Comprehensive graphic design services that fuse creativity with a keen eye for detail.**

- brand identity
- signage & merchandise
- brochure design
- exhibition materials
- business stationery
- photography direction

Whether you're just starting out in drafting your new brand, or you're already a well-established business in need of a brand refresh, our team of designers will work closely alongside you to develop a unique and effective logo and brand identity that aligns perfectly with your company's core values and vision.

Our designers develop a deep understanding of your product / service, target audience, and brand, translating these ideas into visuals that amplify your stories and promote your core company values.

If you're looking to build on your brand awareness, contact our creative team today.



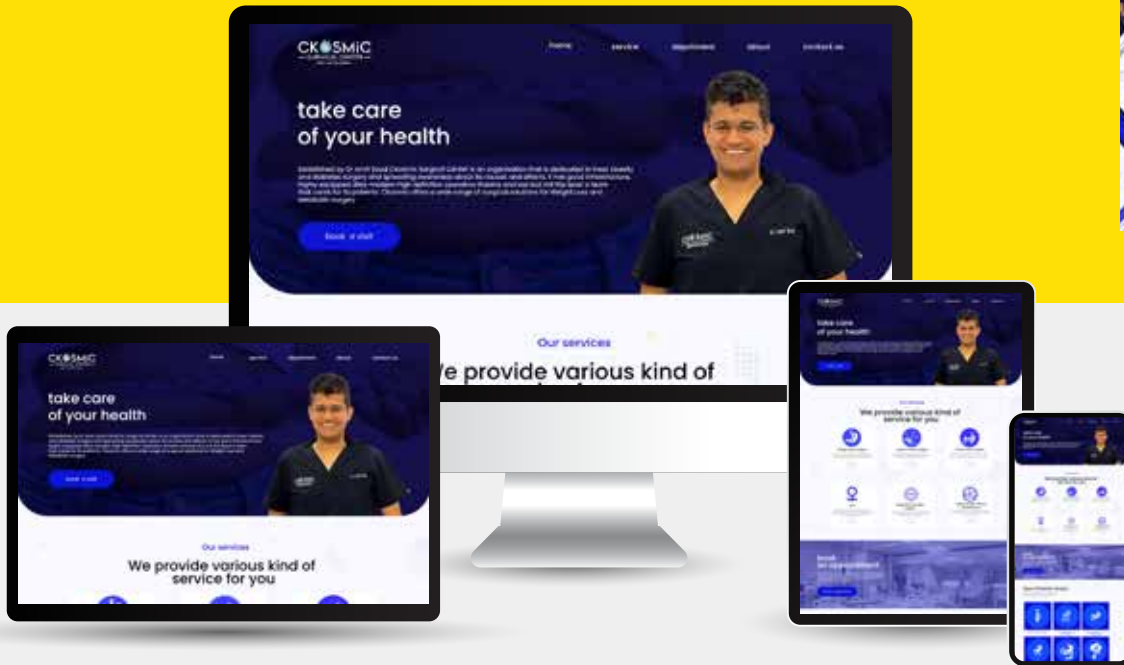
# web

**Your website is your most powerful online marketing tool, and our team is here to make sure it's both functional and impactful.**

- website design
- website development
- landing pages
- ecommerce
- content management
- hosting & maintenance

As well as designing the structure and overall aesthetic of your website to offer the perfect representation of your business, we'll deliver a website that focuses on lead generation and conversions.

Once you've worked with our designers and had your vision realised, that's when our team of dedicated web developers comes in. Each website we build is entirely bespoke, and will provide an excellent user experience for both desktop and mobile users.





# social media

## Increasing your social reach with original content creation.

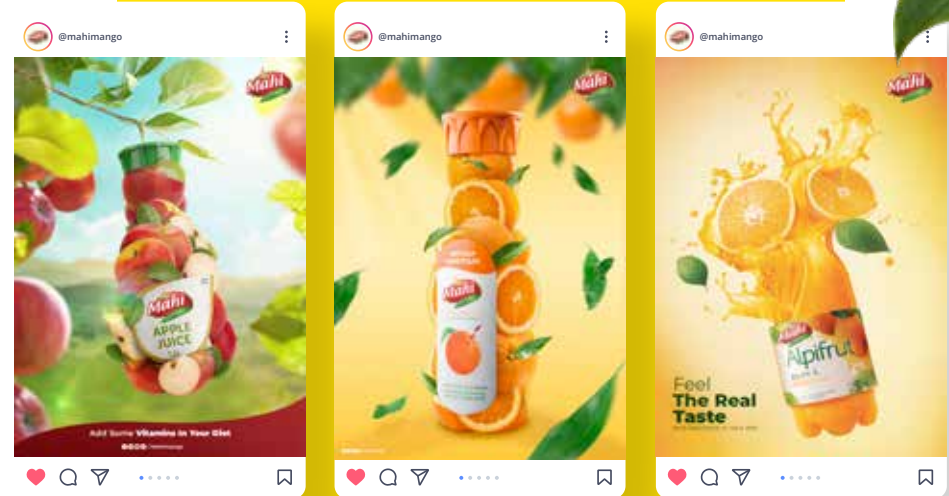
- profile management
- audience engagement
- PR & influencer marketing
- organic & paid campaigns
- tailored content plans
- hosting & maintenance

Social media can be an excellent and invaluable marketing tools, especially if you know how to use it effectively.

Our dedicated team of social media experts live and breathe all things social, and each have vast experience in setting up and executing successful paid and organic social media campaigns across all platforms, including Facebook, Instagram, LinkedIn, Twitter, Tik Tok.

Following an initial meeting, we'll highlight the platforms which offer the most potential for you and your business and develop a strategy, before getting all set and make it regular

We have monthly marketing packages to suit all budgets. Get in touch with our social media team today to find out more



# digital

Connecting your business with new and existing customers.

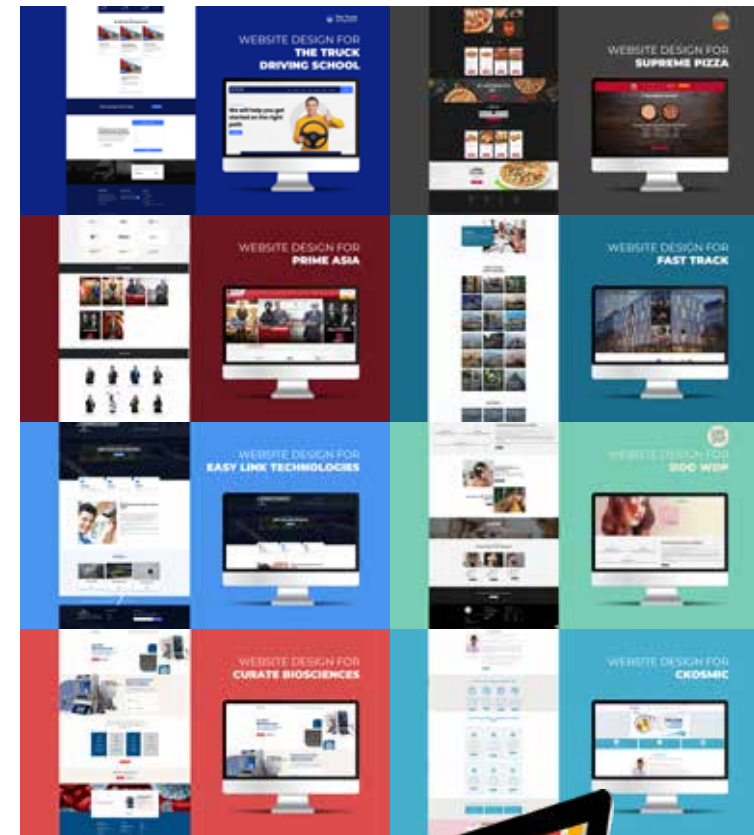
- content marketing
- e-mail campaigns
- remarketing
- SEO management
- google ads
- meta ads

Whether it's driving traffic to your website, increasing brand awareness, managing your email marketing or social campaigns, or thinking up new ways to engage with your existing customers, we're always excited to get out the drawing board and start generating new ideas for your next digital campaign.

Helping you to grow and target your client base, we have a wealth of experience in planning, designing, building and managing successful digital marketing campaigns, and can incorporate our digital services into a fully scaled marketing strategy.

*“Vision Vault, came along and switched everything around for us, in that year on year on year, our sales have grown because of the input we’ve had from them”*

Dr. Amit Sood, Ckosmic Health City



# copywriting

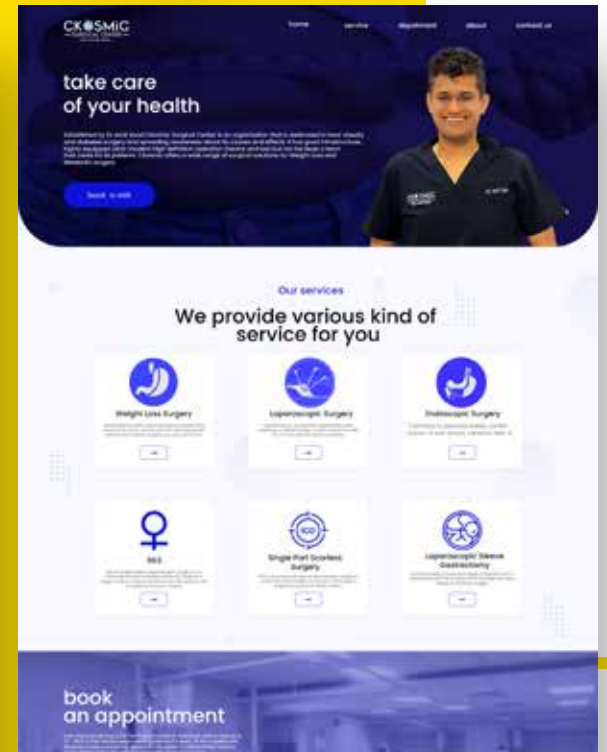
Bringing your brand to life with stand-out content.

- brochure content
- website content
- email newsletter
- blog articles
- SEO
- press releases

Great copywriting tells your story, sells your products and services, educates your customers and helps to boost awareness of your brand.

Our dedicated copywriter will be on hand to make sure every aspect of your content oozes personality, highlights your individuality, and remains on-brand across all aspects of your marketing.

Working closely with your team to gain a good understanding of your business, your key messages and core values, our copywriter will create outstanding, and SEO-optimised content that's both engaging and informative.





# who's who ?

**The work we produce is carried out by our experienced, enthusiastic and committed in-house team of creatives.**

We began life as a design-for-print company back early 20s. Since then, our team has grown, and our capacity and creative output has grown along with it, and we now offer a comprehensive range of creative and marketing services



### Surpreet Suny

Founder & Director  
Vision Vault

8 + Years of experience in Media & Entertainment

Graphic Designer | Motion Graphics Artist | VFX Artist | Video Editor | Team Leader. A few Brands I Recently Worked With T-Series | Saga Music | Gem Tunes | Humble Motion Picture | Rabab Music Pvt. Ltd. | AAHO Music Pvt. Ltd.



### AP Singh

Co - Founder  
Vision Vault

Transforming Businesses Digitally with Over 18+ Years of Expertise in Digital Trend Identification, Strategy Implementation, and Marketing | Leading High-Impact Projects with a Proven Track Record | Efficient, Innovative, and Solution-Oriented | Partnered with Key Industry Stakeholders for Successful Digital Transformations & Campaigns | Dedicated to Professional Growth and Staying Ahead of the Digital Curve



### Arshdeep Sidhu

Co-Founder & Team Lead  
Vision Vault

4+ Years of experience in Multimedia

Graphic Designer | Motion Graphic Artist . Recently I Worked With Prime Asia Tv | Edi Framz

**Let's make some great  
projects together !**

**Get in touch**

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Find us on



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